

## Media Kit for ASPItalia.com & WinFXItalia.com websites

ASPItalia.com is the premier Italian community web site, focused on ASP.NET, ASP, IIS, SQL Server and .NET Framework. WinFXItalia.com is the new ASPItalia.com' branch devoted more specifically to WinFX, Windows Vista and Windows Server Longhorn.

With more than **35,000** unique members, our community is one of the biggest in Europe, with developers, project managers and software architects who strongly influence purchase of development tools and services.

### Our numbers, our quality

We strongly believe that numbers matter. Here's a partial view of our statistics:

- 4,000 unique articles/scripts/news on our database, made by 102 authors;
- 1,400 blog posts;
- 150,000 messages on our forums, 15 user with more than 1,000 post and 6 Microsoft MVPs involved in the discussion;
- 16,000 e-mails sent per day to our subscribers;
- 1,000,000 page views per month, 6,850 users per day, 72,000 unique users per month



## Available positions on our web sites

Banner advertising is present on every page of our sites. There are 3 main positions available for sponsors:

- **Top Banner:** 468x60 or 728x90
- **Right Banner:** 336x280 or 120x600 or 120x240 or custom (240x1000 max)
- **Text spot:** 550x30 (550x60 max on expanding)

There's also the opportunity to sponsor content pages, with a 160x30 custom position.

Our advertising system allows banners to be displayed only on selected zones (home, forums, other areas).

Each advertiser can check 24/7 the campaign result using a given username and password to log into our system.

The images below show the layout of the banners:



## Newsletter sponsorship

We send 5 newsletters, only in plain text format, every day.  
 You can sponsor a single newsletter or a group.

Newsletter	Subscribers
<b>unoscript@lgiorno</b> Every Monday, Wednesday, Thursday	12,500
<b>Nuoviarticoli</b> Every Tuesday	8,300
<b>Weekly</b> Every Saturday	5,700
<b>Components</b> Every Friday	3,500
<b>Security</b> Based on Microsoft Security Bulletins release	2,800

## Advertorial

We can also host special advertorial pages, with you own content in our layout.



ASPItalia.com | WinFXItalia.com | Iscriviti alle newsletter | Iscriviti alla community | Login

**aspitalia.com**  
Enjoy the .NET community

ASP.NET OR ASP | tecnologiaing.aggio | L'HT content.I

HOME | ARTICOLI | SCRIPT | FORUM | FOCUSON | COMPONENTS | STORE | LISTE | CORSI | BLOGS | LIVE | LAB | TAGS | MY | La differenza si vede

Microsoft | Home | Landings | Visual Studio 2005

Check links: ASP | ASP.NET 1 | ASP.NET 2.0 | **Visual X**

**Lascia che sia la tua community a suggerirti qual è la versione di Visual Studio 2005 che fa per te!**

**Microsoft Visual Studio 2005**

**Nuovo Visual Studio 2005. La differenza si vede.**

**La differenza si vede**

Quando comincerai a programmare, lo noterai subito. Il nuovo Visual Studio 2005 presenta più di 400 nuove funzionalità che ti aiutano a lavorare in modo più produttivo e a creare applicazioni web e desktop più robuste e sicure. La nuova comp

**Learn&Get**  
**Migra ad ASP.NET 2.0**

**Milano 27, 28 Marzo**

**Corso + Licenza di VS + Hosting 6 mesi**

**Da soli 375,00 Euro** iva ecc

**IN EVIDENZA**

**CONSEMI | ANIMAZIONE 1**  
**Migra ad ASP.NET 2.0 e conosci a cara VS 2005**  
**27 e 28 Marzo - Milano**

- Il nuovo motore Web Site: creazione automatica su WinFX.com/asp/
- Comunicazione: il nuovo ASP.NET 2.0: creazione automatica del codice di controllo ASP.NET
- Microsoft Internet Explorer 7: la nuova versione di Internet Explorer con la build 6605
- ASP.NET 2.0: la nuova versione di ASP.NET

<http://g.aspitalia.com/landings/vs2005.aspx>