

# Windows 10 and Universal Apps

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Universal App & Web Live

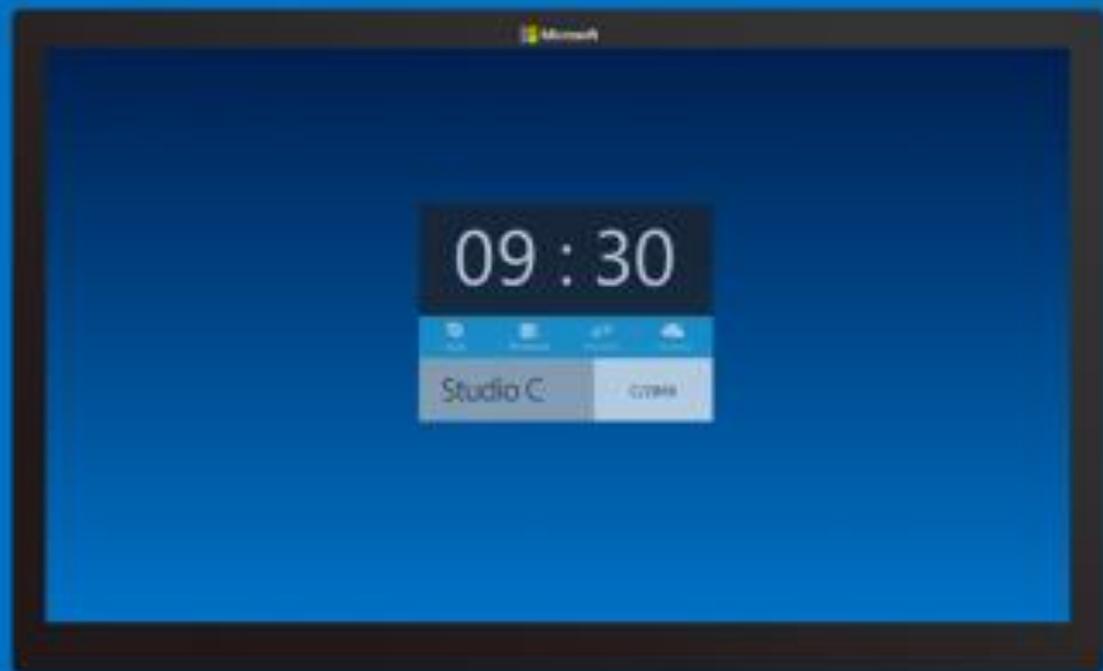
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Disclaimer: all the content from these posts 😊

<http://blogs.windows.com/bloggwindows/2014/09/30/announcing-windows-10/>

<http://blogs.windows.com/buildingapps/2014/09/30/universal-windows-apps-get-better-with-windows-10/>

<http://blogs.windows.com/business/2014/09/30/introducing-windows-10-for-business/>



# Windows 10

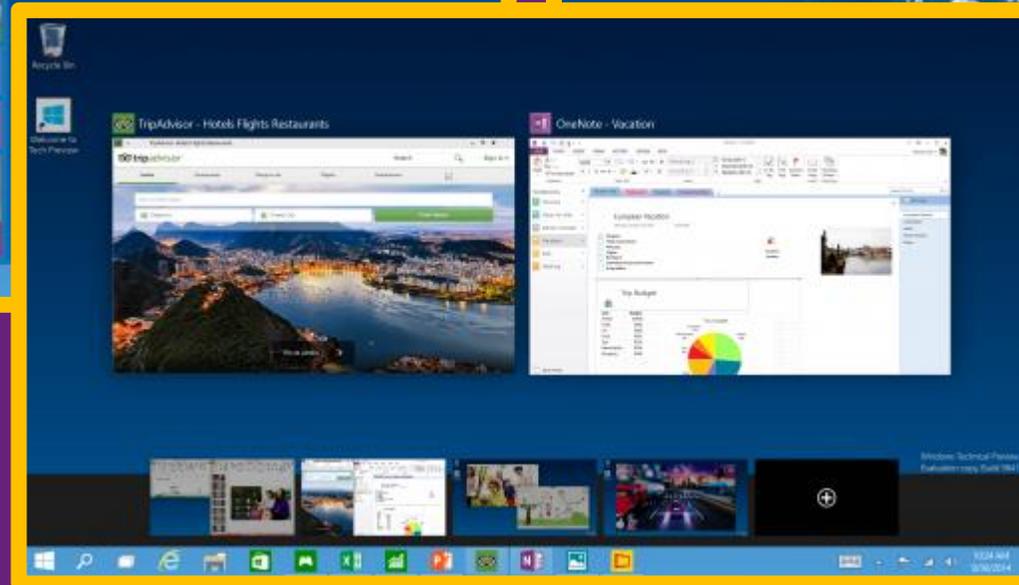
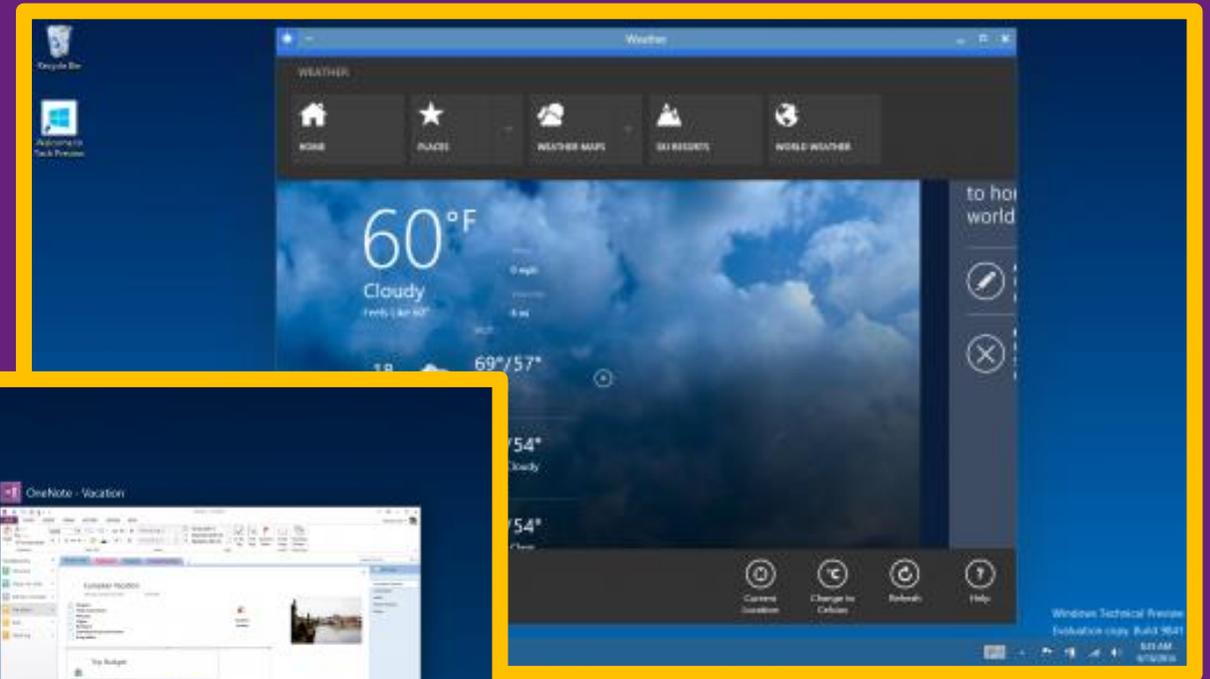
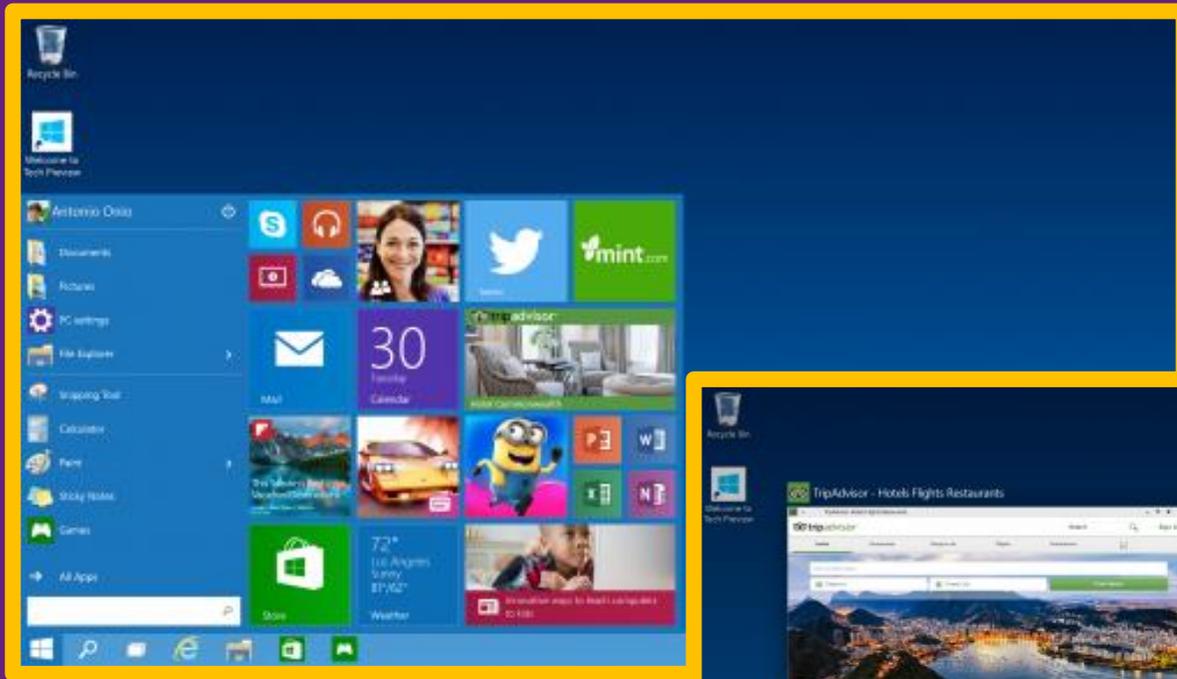


One product family

One platform

One store

# What's new in this preview that you should test...



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# An app store that is open for business

- **Windows 10 will include a single app store** that's truly open for business.
- We're planning for the new, unified app store to allow for **volume app purchases based on existing organizational identity**, flexible distribution and the ability for organizations to reclaim or re-use licenses.
- Organizations will also be able to create a **customized store**, curating store experiences that can include their choice of Store apps alongside company-owned apps into a separate employee store experience.

# Windows 10 Preview is not for every one

- **We don't recommend using Windows 10 as your primary OS for software development.**

The Windows App Certification Kit does not currently work on Windows 10 and there also a few bugs in the tools which mean that this combination can't be used for 'go live' software development.

- **Don't worry if you encounter issues running your apps.**

We have not yet done the extensive app compat work that we do for every Windows release, we are too early in the cycle yet. These problems will be fixed and we remain committed to app compatibility.

- **We haven't integrated all of the visual designs into this build.**

As with previous previews of Windows the look and feel will be finalized as we get closer to the release date, so please don't consider the UI you see, or the features you use, as complete. Things will change.

# Recap

- Windows 10 is the future of Windows
  - Universal Apps are the future of apps on Windows
  - Join Windows Insider Program to enjoy all the future updates
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- Il materiale è disponibile subito su <http://aspit.co/web14-live>